



Michael Abelon Memorial Foundation

Please join us as we honor the memory of Mr. Michael Abelon. Mr. Abelon was a highly respected science educator at East Hartford High School and a cofounder of the Connecticut IB Academy (CIBA), a magnet school in East Hartford that serves grade 9-12. He was a beloved teacher and principal, and he will always be remembered for the way he brought energy and confidence to the CIBA family. The Student Advisory Board (SAB) will hold the Eleventh Annual Abelon Memorial Walk in his memory to honor all of the hard work and care that he put into developing our school and educating our community. With the support of the Michael Abelon Memorial Foundation, Inc the CIBA student body is sponsoring their eleventh walk in Mr. Abelon's memory. The proceeds from the walk will be split between The Lustgarten Foundation and the Michael Abelon Memorial Foundation, Inc which funds an annual scholarship for a graduating CIBA student.

The goals of this event are to help raise awareness about the alarming statistics that surround pancreatic cancer, as well as to support academic excellence. Pancreatic cancer has the highest mortality rate of all major cancers. 94% of pancreatic cancer patients will die within five years of diagnosis. 74% of patients die within the first year of diagnosis. Pancreatic cancer is a leading cause of cancer death largely because there are no detection tools to diagnose the disease in its early stages when surgical removal of the tumor is still possible. The National Cancer Institute (NCI) spent an estimated \$105.3 million on pancreatic cancer research in 2012. This represented a mere 1.8% of the NCI's approximate \$5.8 billion cancer research budget for that year.

The Lustgarten Foundation, a 501c3 non-profit organization, was founded in 1998 to advance the science related to the diagnosis, treatment, cure, and prevention of pancreatic cancer. The Michael Abelon Memorial Foundation, Inc is a 501c3 non-profit organization founded in 2010, which supports higher education through an annual scholarship awarded to a deserving graduating CIBA senior who best exemplifies the values and qualities that Mr. Abelon wished to instill in each and every student.

By partnering with the CIBA SAB in this walk, you will be helping the Lustgarten Foundation to accomplish their goals and supporting the Michael Abelon Memorial Foundation, Inc. There are several ways that you can support these two causes.

❖ BECOME AN ABELON WALK SPONSOR

- o The RED & BLACK Sponsorship is \$100 and these sponsors will receive recognition as a RED & BLACK sponsor on all walk related media prior to and on the day of the event (including social media and the Abelon website). In addition, sponsorships confirmed prior to March 25th will have their company name and/or logo put on the back of the event t-shirt and logo recognition in the walk program (quarter page ad) and at the event.
- o The PHOENIX Sponsorship is \$200 and these sponsors will receive recognition as a PHOENIX sponsor on all walk related media prior to and on the day of the event (including social media and the Abelon website). In addition, sponsorships confirmed prior to March 25th will have their company name and/or logo put on the back of the event t-shirt and name recognition in the walk program and at the event.

❖ DONATE ITEMS for the Abelon Walk

- o IN KIND Donations include items such as water, refreshments, printing, supplies, t-shirts, etc.)
- o BASKET Donations include baskets with items related to a specific theme generally valued at appx \$50 (ie. Chocolate Lovers, Night at the Movies)
- o INDIVIDUAL PRIZE DRAWING ITEM Donation (ie. handmade jewelry, artwork, gift cards, etc)

Prize drawing, baskets, or goods donations/sponsorships which are valued at \$100+ will have their company name and/or logo put on the back of the event T-Shirts provided that confirmation of the donation is received by March 25th. Otherwise, general donations can be received up until the day of the walk, May 14th, 2016.

Donations can also be made securely online at www.walkforabelon.com using PayPal.

Thank you in advance for your contributions and support,

Abelon Memorial Walk Committee Chairs

Rachel Buck
CIBA SAB Faculty Advisor
MAMF Vice President

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